



[www.mgsolutions.com.au](http://www.mgsolutions.com.au)



THE ONE-STOP-SHOP FOR  
SMALL BUSINESS SUPPORT SERVICES



Like most small business owners, your business is probably based upon a particular skill, or a clever concept, or an opportunity you saw to provide services or products that would fill a gap in the market.

Whatever your motivation for establishing or buying your small business, you will soon have realised that success requires more than the resources, personal and material, that you brought to the venture when you began.

**We understand small businesses and how to:**

- turn your natural advantages – some you may not be aware of – into income
- identify all of your potential target market segments – some you may not be aware of – and develop effective marketing channels to all of them
- identify current obstacles to your success – some you may not be aware of – and take steps to remove them
- identify potential obstacles to your future success and take measures to avoid them

**And provide, in collaboration with you:**

- a **Rapid Cash Flow Improvement Plan** to rapidly improve cash flow to the extent possible, if increasing your net cash flow is your first priority
- a **Marketing Plan** to:
  - improve the image and market credibility of your business
  - improve the market appeal of your products and/or services
  - develop marketing channels to your target market segments, prioritised according to your available marketing budget
- a **Business Development Plan** that deals with all aspects of the future development of your business to ensure that its growth is managed in ways that delivers optimal results over the short, medium and longer terms
- a **Website** that projects the image you want your business to project and sends a message about your products and/or services that will appeal to your target market(s)
- **Graphic Design and Printing Services** for brochures, business cards, posters, signage, presentations, booklets, and all of the other marketing materials you may need

**And we also understand how to:**

- identify all relevant information about your business that may be required for financial planning, tax planning and general accounting purposes – if you wish, we can arrange for you to meet with a long-established accountancy firm whose clientele includes a large number of small businesses.
- identify issues that require expert legal advice and/or other legal services – if you wish, we can arrange for you to meet with a long-established legal firm which specialises in the kinds of services required by small businesses.

We hope that you will regard Managed Growth Solutions as your on-call resources centre for all of the support services your business needs.

**Call us on 02 9882 3995 or 0402 440 788, or e-mail [info@mgsolutions.com.au](mailto:info@mgsolutions.com.au) to arrange an obligation-free meeting at your place of business.**



**Managed Growth Solutions Pty Ltd** ABN 53 099 854 412

1/448 Penshurst St, Roseville NSW 2069 | P.O. Box 607, Chatswood NSW 2057 | **P** 02 9882 3995 **F** 02 9882 3995  
[info@mgsolutions.com.au](mailto:info@mgsolutions.com.au) | [www.mgsolutions.com.au](http://www.mgsolutions.com.au)